

News Release
March 2014

Spring is in the air this Easter

– Family fun and exceptional deals in Wiltshire –



2014's late Easter holds the promise of warm weather, flowers in bloom and amazing offers the length and breadth of Wiltshire. [VisitWiltshire](#) has picked out some of the best events, offers and locations to spot the Easter Bunny this April.

[Salisbury Cathedral](#) will open its doors to children for the Easter Holidays, with a full schedule of fun activities in and around the iconic location. On Tuesday 8th and Thursday 10th April, visitors will be able to take part in orienteering and crafts with supervised Outdoor Energy sessions. On Wednesday 9th, budding history buffs will enjoy the Race Against Time, as they dress up in medieval costumes for a group treasure hunt.

Outdoor Energy, 10.30am, £3. Race Against Time, 10.30am and 1.30pm, £4

The Easter Egg hunt is an annual tradition, and nowhere does it better than Harry's Easter Trail at [Stourhead](#). With giant games and Cadbury's chocolate hidden across the estate's magnificent grounds, Stourhead will delight children and parents alike. After finding the chocolate, families can work off the calories with a tour of Stourhead's imposing house, gardens and lakes.

Easter Egg Hunt: 11am-4pm daily, £2.50 (in addition to admission)

Easter is the perfect time for a trip away, and Wiltshire is full of family-friendly destinations to spend the weekend. [Bishopstrow Hotel & Spa](#) is offering three nights of luxury accommodation with an Alice in Wonderland theme; including a Mad Hatters Tea Party, bedtime stories read by Alice, an Easter egg hunt and spa treatments for mum and dad. [Lucknam Park Hotel & Spa](#) offers Michelin star dining, full spa and leisure facilities and an equestrian centre. The Easter Bunny will pay the children a visit on Sunday, with the compulsory Easter chocolate treats.

Bishopstrow Hotel & Spa: £135 p.p., per night. Lucknam Park Hotel & Spa from £540 per room.

For a break in relaxed and comfortable surroundings, the self-catered [Waterlake Cottage](#) is surrounded by open fields, and is the perfect base from which to explore the Wiltshire countryside. With a log fire, private garden and outdoor cooking area, Waterlake Cottage is an ideal 'home from home'. The oldest medieval property in the unspoilt village of Lacock has been transformed into the highly regarded [King John's Hunting Lodge](#). The atmosphere is friendly and laid back, with a reputation for hospitality and traditional home cooking.

King John's Hunting Lodge: from £100 double, B&B. Waterlake Cottage: £194, 9-12 April

[Bowood House and Gardens](#) is an exceptional family destination for the Easter holidays. From April 7th to 21st, Bowood will host special Easter events, including an adventure playground, Tractor Ted and Bowood's Shetland Ponies; Buttons and Smarties. On Easter Sunday, families can enjoy a carvery lunch in the Shelburne Restaurant, with a gift for all children. [Lydiard Park](#) promises to be a fun day out, with the annual Great Lydiard Park Easter Egg Trail. With clues hidden around the park and head-scratching puzzles, with chocolate prizes to be won- the trail is a great activity for all the family.

Easter Adventure, 11am-6pm daily. Easter Sunday meal: £25 Adults, £10 Children. Lydiard Park, 11am-5pm, Children £4

The school holidays are also a great time to check out the [American Museum in Britain's](#) famous Easter Yarnbombing Trail, which returns for 2014, featuring springtime creatures and creations

hand-knitted by Museum volunteers. Visitors will be able to grab a trail sheet and try to find all of the knitted delights decorating the grounds to earn a chocolate egg!

Yarnbombing Trail: April 18th-21st, 12-5pm. Free with admission to Gardens.

[Swindon and Cricklade Railway's](#) steam and diesel engines are a charming reminder of the past. Over the Easter weekend, it will be running an Easter Egg-Spress, when the Easter Bunny will be handing out Easter eggs for children to enjoy on their ride. For even more coal-powered fun, the [Crofton Pumping Station](#) will be firing up their 19th Century steam engines. Visitors can explore the traditional machinery and enjoy great food at the Engineman's Rest Café.

Swindon & Cricklade Railway Family tickets, £18-£20. Easter Steaming at Crofton, £8 adults, children free.

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VisitWiltshire

VisitWiltshire Ltd was established in August 2011 and is the official Tourist Board for Wiltshire. It is a private sector membership organisation representing over 530 members. VisitWiltshire's priority is to grow the county's Visitor Economy by raising awareness of the destination and generating additional tourism visits and spend. Wiltshire's Visitor Economy currently generates an estimated £1.4billion and supports over 27,000 jobs.

Note to editors

Further information and images of the above attractions available upon request. Visitors can also find more information at: <http://www.visitwiltshire.co.uk>